



Frequently Asked Questions

What is a kid-friendly restaurant?

A kid-friendly restaurant is defined by parents and adults who take kids out to eat. By completing the survey on MyKidsPlate.com, people who take kids out to eat rank attributes based on their importance during the dining experience. Restaurants on MyKidsPlate.com meet some of these attributes and are committed to continuing the kid-friendly things they do and have a true desire to improve on what they are doing based on the feedback they are getting from their consumers.

What makes the kid-friendly restaurants on MyKidsPlate.com different from other lists I've seen?

MyKidsPlate.com is the first list of kid-friendly restaurants that actually defines what kid-friendly means. Other sites and sources list kid-friendly restaurants based on votes or positions within the list are sold to the restaurants. MyKidsPlate.com defines what makes a restaurant kid-friendly based on what consumers define as kid-friendly in the survey.

How does a restaurant become certified as kid-friendly by MyKidsPlate.com?

Restaurants can be nominated by someone who has been to their restaurant, by an employee of the restaurant, or by a MyKidsPlate.com associate. The nomination can be for a restaurant that you already consider kid-friendly or for a restaurant that you wish did a better job being more kid-friendly. After the restaurant makes a commitment to MyKidsPlate.com that they want to be recognized as kid-friendly, a secret shopper is sent into the restaurant to evaluate them based on the kid-friendly attributes. The restaurant then receives their evaluation, kid-friendly points, and a consultation on ways they can be more kid-friendly.

What are a restaurant's kid-friendly points?

Kid-Friendly points have been assigned to each attribute as it ranks in importance in the research. A restaurant's kid-friendly points are tabulated during the first secret shopper's evaluation upon signing up with MyKidsPlate.com. The most points a kid-friendly restaurant can obtain is 1000. Restaurants can be re-evaluated at 90 day intervals based on the restaurant's request after improvements/changes have been made and based on feedback from consumers directly to MyKidsPlate.com.

How do I get MyKidsPlate.com in my area?

Call MyKidsPlate.com at 407-568-1228. A prequalification process is in place to assess new markets. If you want MyKidsPlate.com to come to your area, get friends and family in your community to come to the website and complete the survey online. In addition, several restaurants in your community need to be nominated.

How can I get my pictures on MyKidsPlate.com?

MyKidsPlate.com is always looking for pictures of you and your family and friends out to eat with the kids. If you'd like to be the featured family on the home page (a month's time) or in some of our other marketing items like our newsletter, simply complete the [Photo Release Form](#) and submit it with your .jpeg picture to mkpphotos@mykidsplate.com

Why should I use MyKidsPlate.com?

MyKidsPlate.com is the most reliably accurate resource for kid-friendly restaurants. It is the first of its kind and came about because of demand from parents and other people who take kids out to eat.

What is Grown Ups Night Out?

The 'Grown Ups Night Out' page of the website was created for adults to find a place to go when they get a sitter. As parents and care givers of children, we all know that a night out is a treasured treat. On MyKidsPlate.com we hand-pick restaurants that we or other parents highly recommend as that great treasured night out.

What is 'Snack Time'?

The 'Snack Time' page of the site was created as a result of a request from consumers for places to take their kids other than sit-down restaurants. Places on the 'Snack Time' page have been brought to the attention of MyKidsPlate.com as doing something special for kids; from healthy and organic to low-fat afternoon snack and meal-replacement options. If you find one in your area, be sure to let us know.

Where will MyKidsPlate.com be next?

Family and kid events take place all over. Since there is no one place to find information on all of these events, MyKidsPlate.com utilizes many resources, including you. If you know of an event that MyKidsPlate.com should be at, please contact us and let us know. Even if we can't be there in person, we are happy to put it on the calendar, for free.

What is the MyKidsPlate.com school program?

The MyKidsPlate.com school program is a tracking system for parents, adults, and teachers to reward kids with free kids meals at participating MyKidsPlate.com kid-friendly restaurants. Kids have to read a book, participate in 60 minutes of physical activity, and do a chore or task for a teacher, parent, or neighbor. After all 3 items have been completed and signed off on by an adult, the kid can take their [tracking sheet](#) to a participating restaurant to get their free meal. The tracking sheet is distributed through schools and family community events.

Is there a printed listing of the kid-friendly restaurants?

The premier issue of *My Kid's Plate: The Official Kid's Dining Guide* will appear Summer 2008. Issues will be available for free and found throughout Central Florida. If you'd like to be a distribution point for *The Official Kid's Dining Guide*, please contact us at mkpcontact@mykidsplate.com. Also email us at mkpcontact@mykidsplate.com to tell us where you'd go to find *The Official Kid's Dining Guide*.